

JOONBUG GRAPHIC DESIGN

(08.06 to present) Olympia, WA

• FREELANCE GRAPHIC DESIGNER

Overview: Graphic/web design, company branding, map design, illustration, wedding invitations, posters, advertisements, catalogs, brochures, logos, presentations, photography, etc. Contract graphic design for Washington State agencies and other clients. Manage all design, contracts, budget, production, printing, press checks, delivery and quality standards.

WASHINGTON STATE PARKS AND RECREATION COMMISSION

(07.01 to present) Olympia, WA

• ON-CALL/PERMANENT SENIOR GRAPHIC DESIGNER AND PARK MAP DESIGNER

Overview: Senior level graphic designer, management of two contract graphic designers, develop and maintain print and logo guidelines, fulfill all graphic needs of agency by designing complex publications, displays, electronic presentations, computer and web graphics, advertisements, posters, fliers, signs and logos. Other special projects include reports, maps, exhibits, PowerPoint presentations, videos, photography, embroidery, screen printing, specialty items, hand painted and print signage, color consultation for interior painting and other non-print media work. Park map designs for 120 state park web pages/publications.

Serve as agency liaison with staff and printers including Department of Printing. Provide expert consultation to executive staff, legislative liaison and other staff to determine best design approach, budget factors and formats. Consult with printers for press checks, proofs, paper stock, ink, folds, die cuts, embossing, binding, etc. Maintain appropriate use of photos for shared use with internal and external customers. Budget, account and file management. Macintosh OSX computer maintenance and upgrades. Key member of the Diversity Task Force, lead artist for the City of Olympia Salmon Run Public Art display, Arts Walk and presenter of the Information Board Program supporting the Interpretive Services Committee. Travel throughout the state for art direction, presentation, photo shoots, display and consultation.

LAKESIDE GRAPHICS INC.

(01.07 to present) Olympia, WA

• EXCLUSIVE GRAPHIC DESIGNER

Overview: Graphic/web design, branding, illustration, photography, printing. Manage all design projects from start to finish, budget, production, printing and quality standards. Special projects include the WA State Senior Games and the I.P.M.A. Event at Saint Martin's University.

THE NEWS TRIBUNE NEWSPAPER

(12.00 to 07.01) Tacoma, WA

• MARKETING GRAPHIC DESIGNER

Overview: Graphic designer for marketing publications and advertisements, including rate sheet package, bookmarks, partnership projects, internal displays, press production, consultation with in-house and outside printers for press checks, proofs, paper stocks, ink, folds, binding, etc. Print and web designs for general and special sections including Cars.com. Purchasing, lighting, display and art direction for photography and modeling shoots. Illustration for the Festival of Trees and the Sound to Narrows race events, including logo, t-shirt, entry forms, advertisements and other specialty products.

THE OLYMPIAN NEWSPAPER

(09.97 to 12.00) Olympia, WA

• GRAPHIC DESIGNER

Overview: Graphic designer and key member of production team. Scanning of transparencies, negatives and other photography, design of special section covers including the Career Expo 2000. Pagination, press and negative proofing and approval. Design, illustration and consultation of special section accounts, including All Star Ford and the Career Section. Art display and face painting for company events.

INDIAN COUNTRY TODAY NATIVE AMERICAN NEWSPAPER

(06.97 to 09.07) Lacey, WA

• GRAPHIC DESIGNER

Overview: Graphic designer and page layout design for the Northwest Region of the national newspaper based in North Dakota. Photographer, illustrator, writer, sales representative, distribution requiring travel throughout the northwest to various tribal events and distribution locations. Worked directly with the national headquarters office.

THE SOUTH SOUNDER NEWSPAPER

(01.97 to 06.97) Olympia, WA

• GRAPHIC DESIGNER/SALES REPRESENTATIVE/DISTRIBUTION

Overview: Graphic designer, illustrator, ad consultation and design, distribution requiring travel to various vendors and local retail stores. Page layout, job tracking, budget and editing.

OLYMPIA FRAME MAKERS/PICTURE-IT

(01.96 to 01.97) Olympia, WA

• CUSTOM FRAMER/ART SALES REPRESENTATIVE/PHOTO RESTORATION/PRINTING

Overview: Fine art sales, color consultation, framing, photo restoration of historic and panoramic photos, scanning, large format printing and murals, frame restoration.

TECHNICAL PROFICIENCY

Operating systems: Macintosh and PC platforms

Software: Adobe Creative Suite 4 including Illustrator, Image Ready, GoLive, InDesign, Photoshop, Bridge and Acrobat Professional. QuarkXPress, PageMaker, Publisher, Freehand, Microsoft Outlook, Roundhouse, Microsoft Office, Outlook, Excell, PowerPoint, Word, Entourage, DreamWeaver, Flash, HTML, Explorer, Safari, Mozilla and Netscape.

EDUCATION

The Art Institute of Seattle

(09.96 to 08.98) Seattle, WA

• ASSOCIATE OF APPLIED ARTS DEGREE IN VISUAL COMMUNICATION

Graphic design and illustration

Bellevue Community College

(09.95 to 09.96) Bellevue, WA

Graphic design and illustration (transfer to A.I.S. 09.96)

• SPECIAL TRAINING IN WASHINGTON STATE SERVICE AND OTHER

Personal service contracts, Writing documents in plain talk, DreamWeaver, HTML, InDesign, Writing policies and procedures, Presentation skills, Designing effective training programs, Entry to management development core/phase II, Sexual harassment awareness and prevention, Understanding diverse workforce, Violence in the workplace, Ethics law, Ethical standards, Defensive driving course, First Aid, PowerPoint and others; Certified Hot Stone Massage Therapist and Reiki Level 1 Healing

AWARDS

• Dr. Toy 2009 Green Toy Award for "I Cherish Planet Earth" book and game

(09.09) FocusBloom and joonbug design, Olympia, WA

• Certificate of Appreciation - Centennial 2013 celebration displays at WA State Capitol

(08.06) Washington State Parks and Recreation Commission, Olympia, WA

• Certificate of Appreciation and Gold Star Awards - Lewis and Clark web site and posters

(10.05) Washington State Parks and Recreation Commission, Olympia, WA

ACCOMPLISHMENTS

• Swim Pink for Hope branding, t-shirts, web site and promotion

(10.09) Briggs YMCA and Swim Pink for Hope, Olympia, WA

• Washington State Senior Games logo, marketing materials, t-shirts, etc.

(04.09) Puget Sound Senior Games and Lakeside Graphics, Olympia, WA

• Lords Gym Tumwater branding, stationary and website

(01.09) Lords Gym Tumwater, Tumwater, WA

• Lewis County Youth Sports logo and website

(11.08) Lewis County Youth Sports, Onalaska, WA

• "I Cherish Planet Earth" children's book/game, sales materials and stationary

(10.08) FocusBloom, Yelm, WA

• Washington State Parks special license plate, park maps, website templates

(07.08) Washington State Parks, Olympia, WA

• Teddy Bear Country logo, stationary and website

(07.08) Teddy Bear Country, Onalaska, WA

• Myong Sae Salon and Spa brand redesign, logo, stationary, website

(07.08) Myong Sae Salon and Spa, Olympia, WA

• Information Processing Management Association (IPMA) FORUM event program

(05.08) Saint Martin's University and Lakeside Graphics, Olympia, WA

• National State Parks director's conference exhibit

(02.06) Washington State Parks, Olympia, WA

• City of Olympia "Salmon Run" Public Art display

(06.03) Arts Walk, Permanent display at City of Olympia Community Center, Olympia, WA

• "Sound to Narrows" race logo and marketing materials

(05.01) The News Tribune, Tacoma, WA

• City of Lacey Chamber of Commerce brochure illustration

(02.97) City of Olympia, WA

REFERENCES

SANDY MEALING

Client and Co-Worker

**Washington State Parks and Recreation Commission,
Public Affairs Office and Lord's Gym Tumwater, Owner**

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MARGOT LOSA

Client

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LINDA OLIPHANT

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